

Keith Brien Wines Newsletter No. 19

AUTUMN 2020

I can't believe the auspicious occurrence of newsletter # 19 coinciding with the dreaded Covid 19! how eerie is that?

Yes, it's the ISOLATION ISSUE that you 'had to have', well - for some anyway. I trust this finds you well and enjoying yourselves as good, intelligent people do, reading, talking and drinking good wines and certainly not hoarding toilet paper! For those who partook, I have an old family recipe for 'soggy dunny roll stew' on the back page. As we all struggle to come to terms with the eventual consequences of this contagion there are immediate effects we have to deal with, for me the collapse of the restaurant industry has catastrophic impact on my business and it's unlikely to recover any time soon. Putting it in perspective, the 1991 Victorian State depression wreaked havoc on our manufacturing Industries most of which permanently closed, however I managed to save my business by focussing on six of Melbourne's best restaurants that carried the day for me, but this formula now lies shattered.

I just thank my good fortune for being semi-retired and not just venturing into a new enterprise, so I feel for our younger business people who are bearing the brunt of this terrible event. So please read on and enjoy my ramblings and hope to see you on the 'other side' soon.

Cheers, Keith

P.S. note our address has changed courtesy of our meddling council, we remain where we always were but the street address is new.

What I've been Drinking during the lock-down. Plus few more!



